

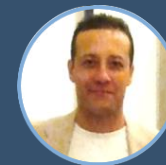


Go Fish Originators



MORTGAGE REFERRALS PLATFORM

RE Agents & Brokers Get Paid To Connect Home Buyers
With Top Brokers & Lenders



PRESENTED BY
JOSEPH M. BALIVA,
Director of Sales



THE PROBLEM



Severe Competition

There are now more than **500,000 mortgage lenders** and **1M brokers** in the US, all online, all competing for the same borrower.

Lack of Referral Senders

The lack of referral senders & website systems like ours makes referrals **scarce & valuable**.

SOLUTION FOR BROKERS & LENDERS



Join For Free: Free to signup & no monthly fees. (Pay-by-performance).

RE Agent Leads: Pay \$100 upon submission (we keep a piece from RE Agents).

Broker (MLO) Leads: Pay 50BP to 200BP at closing (we keep a piece from brokers).



Trusted Referral Agents



Happy Lender

WE OFFER THE HIGHEST QUALITY REFERRALS

We bring you the **2 highest levels** of the 6 quality levels of leads/referrals based on your preferences.



**Loan Applicant (Some Pre-Qualification), Exclusive
(From Mortgage Brokers)**



**Referral (Some Pre-Qualification), Semi-Exclusive
(From Real Estate Agents)**



Referral (Some Pre-Qualification), Non-Exclusive



Referral (No Pre-Qualification), Non-Exclusive



Raw Leads (Just Contact Info), Exclusive



Raw Leads (Just Contact Info), Non-Exclusive

THE LEGALITIES



R.E.S.P.A. COMPLIANT

S.A.F.E. ACT COMPLIANT

T.I.L.A. COMPLIANT

C.F.P.B. COMPLIANT

- **Licensed brokers** on our platform may legally conduct broker activity in their licensed states, refer residential mortgages, and get paid based on a percentage of the mortgage contingent upon closing, provided they perform their standard bona fide origination services alongside the referral (e.g., discussing loan terms).
- **Non-licensed referral agents** (RE Agents) may perform marketing-only services that can include submitting to us their home buyer referrals, as we are a white-label lead/referral distribution platform – RE Agents do not refer or “steer” borrowers to a mortgage lender or broker (for residential mortgages), instead they submit their referrals to our platform and we smartly distribute them to top brokers and lenders based on location & their filter preferences. RE Agents do not engage in broker or origination activities, and they only get paid on a per-lead basis not contingent upon mortgage closings (as per TILA).
- For further legal details, refer to our [FAQs](#).

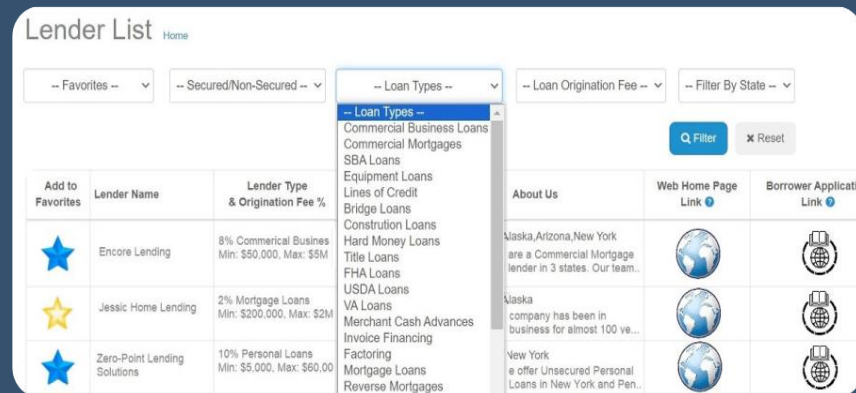
HOW THE PLATFORM WORKS (THE TECH)



RE Agents fill out a questionnaire for each referral for our system to smartly distribute it based on the referral receiver's preferences.



Brokers see a full list of lenders (as shown on right) that allows them to filter Lenders based on many aspects to send their origination to their chosen Lender. They are then given real time updates on the mortgage's status.



Referral Senders Are Shown To Referral Receiver's, And Vice Versa In Case They Want To Communicate



Pause at any time to block referrals and stop the loan volume from increasing due to our referrals



You essentially can scale up without a burden on your "operational processes or your administrative team."



17,000+

**RE Agents,
Brokers & Lenders**

OUR PLATFORM

FOR REFERRAL RECEIVERS



(Mortgage Brokers & Lenders)

- Signup Free. No Monthly Fees.
- Pay-By-Performance
- Set It & Forget It (Fully Automated)
- Referrals From RE Agents via Email
- Referrals From Brokers via URL
- See All Originations On 1 Page
- Set Fee To Brokers Based On:
Loan Type, Size, Volume
- Create A List Of Fav Referrers
- Message Any Referral Agents
- We Auto-Pay Referral Agents
(We Auto-Charge You & Then Pay Them)
(We Then Keep A Small Share Of Their Fee)

FOR Referral Senders



(RE Agents & Mortgage Brokers)

01

**We save RE Agents & brokers
6 mths work building relationships**

RE Agents & Brokers acting as referral senders, prefer to join our platform instead of making 50 separate referral receiver relationships.

02

See referrals/originations on 1 page

RE Agents can see in their Admin Panel who the referral was sent to and message them to follow-up.

Brokers acting as referral senders can see their origination's loan status in real time and prefer joining our platform over dealing with the back-and-forth of email updates.

FOR BORROWERS



People prefer to do business with specialists in their circle

01

Prefer guidance on large loans

02

**Borrowers seeking loan quotes
on their own become leads**

Receive 10 calls a day (for months) from countless low-quality lenders that spoof their number

PRICING FOR REFERRAL RECEIVERS

(Choose One or Both)

Option 1: **Pay RE Agents \$100** Per Semi-Exclusive Referral

Auto-pay RE Agents **\$100 per semi-exclusive referral** (referral sent only to you and 1 other receiver). No other payment is made even if loan closes.

(Turn On/Off At Any Time In Your Settings)

Option 2: **Pay Brokers % Of Loan Amount** For Exclusive Referrals

Auto-pay Mortgage Brokers the 50BP to 200BP at closing (the fee you chose) based on the loan type & loan size, and we keep a small piece from the broker.

(Turn On/Off At Any Time In Your Settings)



SINGUP NOW!

[Home](#)[Overview & Pricing](#)[Outreach Services](#)[Lending Market](#)[F.A.Q](#)[Contact Us](#)

GET INSTANT ACCESS.

SIGNUP FREE. NO MONTHLY FEES.

**I Want To
Send Home Buyers**

**I Want To
Receive Home Buyers**

Overview

Welcome to our innovative loan referral platform, where signup is free, and there are no monthly fees.

- We're the only platform in the US where the US's 2.2M RE Agents can legally get paid for their home buyer referrals - all while greatly helping their home buyer get their mortgage approved and funded once we forward their home buyers to 2 top performing brokers and/or lenders in their state.
- Brokers can either (receive referrals from RE Agents & other brokers) or (send originations to lenders)
- Lenders can receive referrals from either RE Agents and/or Brokers

Referral Receivers can sign up for free and then just "set it & forget it" to let the Referral Senders refer them home buyers. There is no commitment until you enter your payment info (to either pay or get paid). And we get paid by keeping a small piece from the referral senders. You can read about the legalities of our platform in our [F.A.Qs](#).

Signup now at www.GoFishOriginators.com